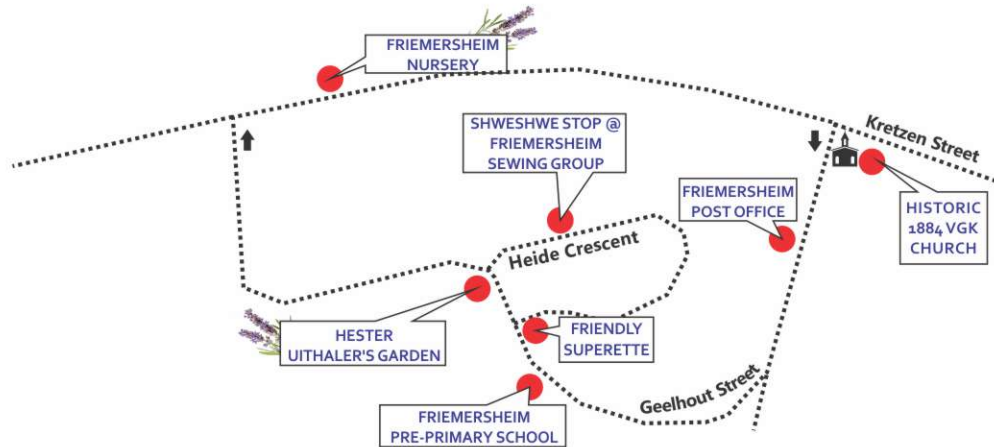


SHWESHWE STOP ON THE FRAGRANCE ROUTE



Directions: From Friemersheim main road Kretzen Street, turn into the road next to the VGK Church on the corner. Pass the Post Office (right) and turn right into Geelhout Street. Carry on past the Pre-Primary school (left), the Friendly Superette (right), Hester Uithaler's garden (left) and turn right into Heide Crescent. The Friemersheim Sewing Group and Shweshwe Stop is on your left, next to an open outdoor play area.

SHWESHWE STOP HOURS: Mon-Fri until lunch and some afternoons, contact Petra (082 957 7715) at the Friemersheim lavender nursery to confirm and for week-end visits by appointment. Cash only.

Vibrant, chic and distinctive shweshwe has become a "national heritage item" - proudly South African and instantly recognizable all over the world.

At the Shweshwe Stop a range of kitchenware, gifts, buttons, toys and bags are for sale, all made by local women. The flagship product is the PROEbag, designed as a non-electric slow cooker* but with numerous other uses as well. (*Another version of this product made the *Time Magazine* "top 50 genius products worldwide" list in October 2018.)

You will find the Shweshwe Stop at Cinty Joubert's Friemersheim Sewing Group in the heart of Friemersheim. The scenic Fragrance Route - a circular drive of 40 km measured from the N2 at Great Brak River - is also home to a coffee roastery, export protea farm, lavender nursery, abundant game, an upmarket restaurant and the Kobus Halliday Car Museum.

FRAGRANCE ROUTE MAP with details regarding all venues and tours available on www.proemb.co.za.

PROEbags are also for sale at the Great Brak River Museum with a percentage of sales donated to their fund. HOURS: Mon- Fri 08h30 to 16h00, contact 044 620 3338.

www.proemb.co.za

Shweshwestop

